

# An exclusive forum for waste and recycling leaders to connect, collaborate, and gain actionable business insights

Discover the inaugural Waste Leadership Summit, an all-inclusive forum designed for waste and recycling decision-makers to engage in meaningful dialogue, build strategic relationships, and gain valuable insights. Presented by the organizers of **WasteExpo** and **NWRA**, this event fosters collaboration in a collegial setting focused on actionable outcomes.

In addition to its comprehensive programming, the Summit features exclusive highlights including the **Waste360/Stifel Investor Summit**, where industry leaders and investors explore key topics like market trends and emerging technologies, and the **EREF Charitable Auction**, offering a unique opportunity to support environmental research while fostering impactful connections.

## **Connect with a highly engaged audience of industry decision-makers.**

Attendees include:

- Executives of small and medium waste and recycling service companies
- Municipal solid waste authority decision-makers
- Private sector waste industry leaders with purchasing authority
- Investors and financial stakeholders in waste and recycling
- Regional operators seeking connections and insights

[www.thewastesummit.com](http://www.thewastesummit.com)

In collaboration with:



Produced by:



# 2026 Waste Leadership Summit Sponsorship Opportunities Include:

## Gold Sponsor - \$25,000

- 4 complimentary registrations (\$6,000 value)
- Unlimited additional registrations above the free allocation are available at a discounted price (\$750 each)\*
- Gold, primary sponsor branding on home page of website
- Gold, primary sponsor branding in email campaign promoting attendance
- Gold, primary sponsor branding onsite
- Primary Sponsors of Monday Night Welcome Reception
- Company featured on Company Showcase landing page
- Promoted in event Social Posts as Gold Sponsor
- 10 Priority Points for WasteExpo 2029 Booth Space Selection
- Tabletop Display (optional)

## Silver Sponsor - \$17,500

- 3 complimentary registrations (\$4,500 value)
- Up to 10 additional registrations above the free allocation are available at a discounted price (\$750 each)\*
- Silver, secondary sponsor branding on website
- Silver, secondary sponsor branding onsite
- Company featured on Company Showcase landing page
- Promoted in Social Posts as Silver Sponsor
- 7 Priority Points for WasteExpo 2029 Booth Space Selection
- Tabletop Display (optional)

*\*Additional registrations over the allotment can be purchased for \$1,195 each*

## Bronze Sponsor - \$12,500

- 2 complimentary registrations (\$3,000 value)
- Up to 5 additional registrations above the free allocation are available at a discounted price (\$750 each)\*
- Bronze sponsor branding on website
- Bronze sponsor branding onsite
- Company featured on Company Showcase landing page
- 5 Priority Points for WasteExpo 2029 Booth Space Selection
- Tabletop Display (optional)

## Tabletop Sponsor - \$5,000

- 1 complimentary registration (\$1,500 value)\*
- Listed on website as a Tabletop Sponsor
- Company featured on Company Showcase landing page
- 3 Priority Points for WasteExpo 2029 Booth Space Selection
- Tabletop Display (optional)

**To learn more about Waste Leadership Summit 2026 sponsorships, contact:**

**Companies A-L:**

Debra Busby, 212-600-3519  
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**Companies M-Z:**

Juliana Sherwood, 203-767-8672  
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# Additional Sponsorship Opportunities

Non-Sponsor Pricing is for companies that are not a Gold, Silver, Bronze or Tabletop Sponsor

## Breakfast Sponsor (Tuesday) - \$4,500 (2 available)

As a Breakfast Sponsor at the Waste Leadership Summit, your organization will gain premium visibility during a key networking moment where decision-makers gather to engage in focused dialogue. Ensure your brand is prominently featured in a collegial setting, fostering deeper conversations and creating lasting impressions with influential leaders in waste and recycling

**Non-Sponsor price:** \$5,500

## Lunch Sponsor (Tuesday) - \$4,500 (1 available)

Showcase your brand during a key networking opportunity by sponsoring the Lunch at the Waste Leadership Summit. Gain premium visibility and create meaningful connections in a collaborative and high-value setting.

**Non-Sponsor price:** \$5,500

## Coffee Break Sponsor (Tuesday) - \$3,750 (4 available)

Everyone needs their coffee! Make a lasting impression by being a co-sponsor of the coffee breaks throughout the day.

**Non-Sponsor price:** \$5,000

## Conference Sponsor (by session) - \$2,500 (12 available)

Position your brand as a thought leader by sponsoring individual conference sessions at the Waste Leadership Summit. This exclusive opportunity allows you to align your organization with cutting-edge discussions led by industry experts, regulatory leaders, and innovation pioneers.

## Pre-Show Email - \$2,500 (limited)

Reach all registered attendees prior to WLS and let them know about your presence at the event with a custom preshow email!

## Social Posts - \$995 (6 available)

Amplify your brand's reach and visibility by sponsoring one of six social media posts for the Waste Leadership Summit. This opportunity ensures your organization is featured across targeted digital channels, engaging a curated audience of waste and recycling decision-makers.

## Signage/Decals - Call for specs/pricing

Various opportunities for branding on signage at the venue – wall decals, column wraps, window decals, stair decals, etc.

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