



February 17-19, 2026
Indiana Convention Center, Indianapolis, IN

EXHIBITOR INSIDER: Booth Planning & Onsite Logistics

Welcome to your January edition of the **Exhibitor Insider** for the **2026 WWETT Show**! This edition includes important deadlines, valuable tips, and key information to help you prepare for a successful and impactful presence at the show. Whether you're a first-time exhibitor or a returning one, we're here to ensure you have everything you need for a smooth and successful event.

EXHIBITOR PORTAL – (Formerly Exhibitor Resource Center)

The portal is your resource for booth payments, updating your company profile, and more! The portal contains order forms and links for booth services, shipping labels, targeted move-in schedule, marshalling yard details/hours and other important information for the show. Visit the Resources section of the [Exhibitor Portal](#) to access the ESM.

CONVENTION CENTER ORDERING PORTAL

You may now order your hanging sign/banner installation labor with the ICC. Click [here](#) to place your order. To order electrical, air, gas, water, or telecom click [here](#). Advanced rates for 2026 are good through January 28th.

FERN ONLINE ORDERING PORTAL – DISCOUNT DEADLINE JANUARY 23RD

If your company has not received the Fern OneView access email for the 2026 show, please [click here](#) to send an email to Fern. Within OneView, you can order booth furnishings, carpet/flooring, material handling, labor, graphics, hanging sign assembly, floral and more.

UPCOMING EXHIBITOR WEBINAR – JANUARY 9TH

Click [here](#) to register for our Exhibitor Webinar featuring the WWETT Show Team. This is a great opportunity to get your questions answered by the WWETT Show Team.

CUSTOMER INVITES & MARKETING MATERIALS

Invite your partners, customers, and social media followers to visit you at WWETT using your FREE custom branded marketing materials. Click the "Customer Invitation Program" widget on the home page of your [Exhibitor Portal](#).

REGISTRATION INFORMATION

Exhibitor Registration opened on November 21st. To register your staff, click the "Register Booth Staff" widget on your portal home page. If you have any questions, please email registration@wwettshow.com.

CRITICAL DATES

Book Hotel – **ASAP**

Deadline to Complete the EAC Designation Process – **Past Due as of 12/1/25**

Submit Mandatory Booth Display Approval Form – **Due 1/7/26**

Fern Online Discount Deadline – 1/23/26

ICC ordering – Advanced Rates End 1/28/26

Fern Warehouse Accepts Freight – 1/12/26 to 2/09/26

Show Site Freight – Cannot Arrive Before 2/15/2026 (unless targeted otherwise)

HAVE QUESTIONS?

Visit our [Exhibitor FAQs](#) page for more information.

HOTEL INFORMATION

Click the following link to book through onPeak our Official Hotel Provider: [WWETT Official Hotels](#).

THINGS TO DO IN INDIANAPOLIS

Get to know Indy and find things to do [here](#).

CONTACT US – General Booth and Show Related Questions

Customer Service

855-476-8554

info@wwettshow.com

Looking for someone specific? Check out our Show Management contacts [here](#).

VIEW PAST NEWSLETTERS – [October](#) | [November](#) | [December](#)

WATCH PREVIOUS WEBINARS – [November](#) | [December](#)

An Important Reminder: BEWARE of Scam Offers!

Beware of companies FALSELY representing themselves as official partners of **the WWETT Show**. Scam offers include unverified “official” attendee lists, hotel packages by unauthorized providers, exhibitor listings in fair guides and publications not associated with **WWETT**, and more. Do NOT do business with any of these companies, and remember, when in doubt, contact Show Management for verification.

We look forward to seeing you in Indy!

Sincerely,

WWETT Show Management

Visit OMSI Transmissions at Booth # 2317 - The Official Transmission Sponsor of The WWETT Show

