

2027 Event Platform – Profile & Upgrade Options

Take advantage of our comprehensive Event Platform to maximize your company and product visibility through your online and mobile profile. Boost your presence and stand out from the competition by choosing either the Exhibits Plus Program or the Exhibits Max Program!

Exhibitor Profile Upgrade Options (Unlimited Available)

Entitlements	Basic Listing	Exhibits Plus \$995	Exhibits Max \$1495
1. Company Name	X	X	X
2. Company Contact Info	X	X	X
3. Company Logo	X	X	X
4. Company Description	X	X	X
5. Product Categories	X	X	X
6. Social Media Links	X	X	X
7. Product Listings (Images & Descriptions)	2	8	Unlimited
8. Header Image		X	X
9. Show Specials		2	4
10. Documents/Links		4	10
11. Access to contacts made by team members		X	X
12. Videos		2	4
13. Ability to Qualify Leads (Set Qualifier Questions)		X	X
14. Ability to Export Leads		X	X
15. Listed on Featured Exhibitor List		X	X
16. Video Header			X
17. Virtual Booth QR Code*			X
18. Background Image			X
19. On-Profile Side Rail Ad			X
20. Company Highlighted in Top Section of Exhibitor List			X
21. Highlighted Booth on Floor Plan			X

Check the Exhibits Plus or Exhibits Max Program option on your booth contract or ask for it to be included on your Docusign booth contract!

8. Header Image or 16. Video Header

18. Background Image



3. Company Logo

4. Company Description

19. On-Profile Side Rail Ad

7. Product Listings



17. Virtual Booth QR Code

As an exhibitor, you can download your Virtual Booth QR code so visitors can view your company details, start a chat, or request a meeting. Additionally, the company will be automatically listed under "My Event" → "My Bookmarked Companies."