

WWETT Show - Exhibitor Rebooking and Priority Points

The initial booth selection is conducted on-site, in priority point order during our official Onsite Space Selection Process.

Who May Participate

Only current exhibitors may participate in the on-site booth space selection process for the following year's show. New companies can reserve space on a first- come, first-served basis following the on-site re-booking.

Assignment Based on Priority Points

Companies will be assigned in priority point order based on booth selection and availability. Floor Plan subject to change.

The company with the highest priority point total will be assigned first, and will continue in descending order.

Earning Priority Points

Priority points are accumulated on a yearly basis using the following factors:

- 1) Booth size (1 point for every 100 feet of exhibit space). Beginning with the 2017 show.
- 2) 1 point for participation. Beginning with the 2013 show.
- 3) 1 Point for every \$1,000 spent on sponsorships. Beginning with the 2017 show.
- 4) Additional points for sponsorship spend reaching tiered sponsorship levels.
 - Bronze \$7,500 - \$11,999 – 1 point
 - Silver \$12,000 - \$17,999 – 3 points
 - Gold \$18,000 - \$24,999 – 5 points
 - Platinum \$25,000+ - 10 points

Yearly point totals are added together to determine an exhibitor's priority point total. Any company who misses two consecutive annual shows will forfeit all accumulated points. Any company not participating in the current year's show will not be able to participate in re-booking.

Mergers & Acquisitions

In cases of merger or acquisition, the surviving company, or the acquiring company, may elect to receive the higher points from the company that was merged out of existence, or from the sold company, in lieu of its own existing points. There will be no aggregation of points. Show Management must be notified in writing of these mergers, acquisitions and/or divisional blending so that appropriate points may be applied.

Exhibiting with Another Company

If two or more separate companies wish to exhibit together or in contiguous space, space will be assigned according to the priority points of the company with the highest points. Points of each participating company will not be added together for space assignment. A minimum of 100 square feet per company is required. Subletting of space is not permitted. A separate contract is required from each company.

In the case of companies with multiple divisions who had exhibited independently but now exhibit as one company, there will be no aggregation of points. The surviving division may elect to receive the higher of the two point totals. In doing so, the other division forfeits its existing points.